

Phase 1: Strategic Foundations for Global Growth

Master the global market from anywhere. Join exclusive, live synchronous sessions led by top-tier industry experts, diplomats, and innovators.



Format: 100% Online Synchronous



Total Workload: 30 Hours (10 Sessions, 3 Hours Each)



Timing: 15:00 - 18:00 (CET)



Schedule Window: July 1 – August 3, 2026 (Mondays & Thursdays)

Ethics & Capacity	Markets & Tech	Practical Application	Global Strategy	Synthesis
<p>July 01, 2026 (Wed) The Olivetti Model, Ethics & Sustainability Expert: Sabrina Dubbini</p>	<p>July 09, 2026 (Thu) Internationalization, Made in Italy & Balkan Markets Expert: Fabio Masini</p>	<p>July 16, 2026 (Thu) Project Work & Letter of Intent Expert: Dominique Lepore</p>	<p>July 23, 2026 (Thu) Intercultural Leadership Expert: Carmen Lasorelia</p>	<p>July 30, 2026 (Thu) Economic Diplomacy & Integrated Promotion Expert: Giampiero Massolo</p>
<p>July 06, 2026 (Mon) Capacity Building Expert: Massimiliano Crociatelli</p>	<p>July 13, 2026 (Mon) Digital & Innovation Expert: Marco Vita</p>	<p>July 20, 2026 (Mon) Real-World Case Studies Experts: Entrepreneurs' Testimonies</p>	<p>July 27, 2026 (Mon) Financial Instruments (SACE, SIMEST) Experts: Michele Pignotti (SACE), Regina Corradini D'Arenzio (SIMEST), Andrea Pelli (Managing Authority RM)</p>	<p>August 03, 2026 (Mon) Final Project Work Session Expert: Dominique Lepore</p>

Why Attend Phase 1?

Gain direct access to economic diplomats, cross-cultural leaders, and financial authorities. Engage live with the architects of Italian internationalization to build your foundation before arriving in Italy.

Phase 2: The Immersive Italian Experience

Step out of the digital space and into the heart of Italian innovation. A two-week residential bootcamp combining intensive co-design with exclusive industry access.

Location: Ancona & Surrounding Regions, Italy **Dates:** September 13 – September 26, 2026 **Format:** In-Person Residential Bootcamp **Workload & Support:** 8 Hours/Day | Guided by 2 Dedicated Mentors

Arrival & Setup

Sept 13 (Sun):

Travel, Arrival & Hotel Check-in

Week 1: Ideation & Industry Exposure

Sept 14 (Mon) - Sept 15 (Tue):

Co-Design Laboratory (8 hrs/day)

Sept 16 (Wed):

Exclusive Company Visits in Ancona (8 hrs/day)

Sept 17 (Thu):

Co-Design Laboratory (8 hrs/day)

Sept 18 (Fri):

Regional Company Visits (8 hrs/day)

The Weekend: Inspiration

Sept 19 (Sat) - Sept 20 (Sun):

Guided Cultural & Environmental Tours. Experience the beauty, history, and inspiration of the Italian landscape.

Week 2: Refinement & Execution

Sept 21 (Mon):

Co-Design Laboratory (8 hrs/day)

Sept 23 (Wed) - Sept 25 (Fri):

Intensive Co-Design Laboratory Sprint (8 hrs/day) – Finalizing projects with your 2 mentors.

Sept 22 (Tue):

Final Company Visits (8 hrs/day)

Sept 26 (Sat):

Final Departure

Why Attend Phase 2?

Translate theory into tangible action. Work side-by-side with expert mentors in dedicated 8-hour daily labs, step inside real operational facilities, and draw inspiration directly from Italy's rich cultural heritage. Secure your spot to transform your ideas into reality.