

**UČNI NAČRT PREDMETA / COURSE SYLLABUS**

<b>Predmet:</b>	<b>Angleški jezik I</b>
<b>Course title:</b>	<b>English Language I</b>

<b>Študijski program in stopnja</b> Study programme and level	<b>Študijska smer</b> Study field	<b>Letnik</b> Academic year	<b>Semester</b> Semester
<b>Magistrski program Poslovni komuniciranje v medkulturnem okolju, 2. stopnja</b>		<b>1</b>	<b>1. in 2.</b>
<b>Master's in Intercultural Business Communication, 2<sup>nd</sup> Cycle</b>		<b>1</b>	<b>1<sup>st</sup> and 2<sup>nd</sup></b>

**Vrsta predmeta / Course type** Obvezen / Compulsory

**Univerzitetna koda predmeta / University course code:** IBC05

<b>Predavanja</b> Lectures	<b>Seminar</b> Seminar	<b>Sem. vaje</b> Tutorial	<b>Lab. vaje</b> Laboratory work	<b>Teren. vaje</b> Field work	<b>Samost. delo</b> Indiv. work	<b>ECTS</b>
<b>30</b>			<b>80</b>		<b>115</b>	<b>9</b>

**Nosilec predmeta / Lecturer:** Dr. Tina Orel Frank

<b>Jeziki / Languages:</b>	<b>Predavanja / Lectures:</b>	<b>English</b>
	<b>Vaje / Tutorial:</b>	<b>English</b>

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:** Prerequisites:

Obvladanje angleškega jezika na stopnji B2 po CEFR.

English language skills, B2 according to CEFR.

### Vsebina:

Študenti bodo poglobili znanje iz modernega angleškega jezika na ravneh ključnih za komunikacijo v mednarodnem poslovnem svetu:

- neformalna in formalna komunikacija,
- govorni in pisni jezik,
- posledice komunikacijskih nesporazumov in njihovo razreševanje.

Angleščina v poslovnem svetu:

- priprava na razgovor za službo,
- poslovna komunikacija preko različnih medijev,
- komunikacija poslovnega sestanka/potovanja,
- opis poslovne dejavnosti,
- poslovni načrt,
- pomen ustreznega izražanja nestrinjanja in negativnih lastnosti v tujem jeziku,
- pogajanje.

Predstavitev lastne kulture v poslovnem svetu in razumevanje drugih kultur v poslovnih stikih:

- razvijanje medkulturne kompetence,
- ustrezen odnos do drugačnosti,
- razumevanje medkulturnosti,
- pragmatika medkulturnega komuniciranja.

### Content (Syllabus outline):

Students are expected to improve their knowledge of the modern English language essential international business communication:

- informal and formal communication,
- spoken and written language,
- effects of communication failure and dealing with consequences.

Business English:

- Getting ready for a job interview,
- business communication using new media,
- communication in business meetings/trips,
- description of a service,
- business plans,
- Importance of suitable expressions of disagreement and negative notions in a foreign language,
- negotiations.

Presentation of own culture in business environment:

- Intercultural competence development,
- appropriate attitude to otherness,
- understanding of interculturalism,
- pragmatics of cross-cultural communication.

### Temeljni literatura in viri / Reading material:

Baade, K. et al. *Business Results*. Oxford: Oxford University Press, 2009.

DINÇAY KÖKSAL. *Pragmatic Approach to Cross-cultural Communication in the Business World*. Çanakkale Onsekiz Mart University, Turkey.

Liangguang Huang. *Cross-cultural Communication in Business Negotiations*. English Department, Zhenjiang Watercraft College of PLA. Zhenjiang, China.

THOMAS, Jenny. *Cross-Cultural Pragmatic Failure*. University of Lancaster.

TANNEN, Deborah. *Cross-cultural Communication*. Catesol paper, no. 10.

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**Cilji in kompetence:****Cilji**

Usposobiti študente za rabo angleščine za:

- kompetentno komunikacijo v formalni in neformalni situaciji,
- samostojno sprejemanje ustreznih odločitev pri jezikovnem posredovanju v drugo kulturo,
- učinkovito komunikacijo v vsakodnevnem delovnem okolju.

**Splošne jezikovne kompetence**

- obvladovanje sredstev argumentacije v diskurzu (strinjanje, nestrinjanje, vzročnost, posledičnost),
- sposobnost povezovanja znanja s prakso pri iskanju poslovnih izzivov,
- sposobnost spremljanja lastnega učenja tujega jezika.

**Predmetno-specifične kompetence**

- zmožnost razumevanja in tvorjenja formalnih in neformalnih besedil,
- sposobnost ustrezne komunikacije v poslovnem svetu,
- poznavanje vljudnostnih formul in besedišča poslovnega jezika,
- sposobnost diskusije o temah iz vsakdanjega življenja v raznolikih okoljih.

**Objectives and competencies:****Objectives**

Teach students to use English for:

- competent communication in formal or informal situation,
- independent decision-making in linguistic mediation into another culture,
- efficient communication in everyday work environment.

**General language competences**

- use of argumentation structures in discourse (agreement, disagreement, cause, effect)
- ability to connect theory with practice in search of business opportunities,
- ability to monitor one's own process of foreign language acquisition.

**Subject-specific competences**

- ability to understand and produce formal and informal texts,
- ability of suitable business communication,
- use of politeness formulas and vocabulary of business language,
- being able to discuss everyday topics in diverse environments.

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**Predvideni študijski rezultati:****Znanje in razumevanje:**

- aktualnih potreb po poznavanju medkulturnih specifik,
- vloge angleškega jezika v mednarodnih družbenih procesih,
- argumentacijskih tehnik in strategij.

**Uporaba:**

- tvorjenje učinkovitih besedil za potrebe poslovnega sveta,
- sprejemanje ustreznih odločitev pri jezikovnem posredovanju jezikovnih in kulturnih specifik.

**Refleksija**

- kritično vrednotenje omejitev medkulturnosti,
- preprečevanje negativnih posledic napačnih jezikovnih odločitev.

**Intended learning outcomes:****Knowledge and understanding:**

- current need for understanding specifics of other cultures,
- role of the English language in international social processes,
- argumentative techniques and strategies.

**Application:**

- efficient writing for business environment communication,
- decision-making in linguistic mediation of linguistic and cultural specifics.

**Reflection**

- critical evaluation of interculturalism limitations,
- preventing negative impacts of inadequate linguistic decisions.

**Metode poučevanja in učenja:****Oblike dela:**

Frontalna oblika poučevanja, delo v manjših skupinah oz. v dvojicah, samostojno delo študentov, e-učenje.

**Metode (načini) dela:**

- Razlaga,
- Razgovor/ diskusija,
- Delo z besedilom,
- Preučevanje primera,
- Igra vlog,
- Nastopi študentov.

**Learning and teaching methods:****Types of learning/teaching:**

Frontal teaching  
Work in smaller groups or pair work  
Independent students' work  
e-learning.

**Teaching methods:**

Explanation  
Conversation/discussion  
Work with texts  
Case studies  
Roleplay  
Students' presentations.

**Načini ocenjevanja:**

Delež (v %) /

Weight (in %)

**Assessment:**

- predstavitev 1	<b>25%</b>	- presentation 1
- predstavitev 2	<b>25%</b>	- presentation 2
- pisne naloge	<b>50%</b>	- written assignments

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**Reference nosilca / Lecturer's references:**

**Lect. Dr. Tina Orel Frank:**

OREL FRANK, Tina. Employing learner autonomy in the use of English as a lingua franca in international communication pedagogy. *International journal of Euro-Mediterranean studies*. [Print ed.]. 2016, vol. 9, no. 1, pg. 51-69, 94-95, 98, 102-103. ISSN 1855-3362. <http://www.emuni.si/en/ijems>. [COBISS.SI-ID [1539038660](#)]

OREL FRANK, Tina, ČEH, Živa. Creating Youtube videos in an ESP classroom with Net Generation students as a cultural briefing activity. In: STOJKOVIĆ, Nadežda (ed.). *Vistas of English for specific purposes*. Cambridge: Cambridge Scholars Publishing, 2015. Str. 183-196. ISBN 978-1-4438-7635-3. [COBISS.SI-ID [1537745860](#)]

OREL FRANK, Tina, ČEH, Živa. Using the internet for developing intercultural competence in the Net-Gen generation. In: VIČIČ, Polona (ed.), IPAVEC, Vesna Mia (ed.), PLOS, Alenka (ued). *Proceedings of the sixth International Language Conference on the Importance of Learning Professional Foreign Languages for Communication between Cultures, 19 and 20 September 2013, University of Maribor, Faculty of Logistics, Slovenia*. Celje: Faculty of Logistics, 2013. pg. 230-235. ISBN 978-961-6562-84-3. [COBISS.SI-ID [1536183748](#)]

OREL FRANK, Tina. Neologisms in the language of tourism as indicators of innovativeness in tourism. *Academica turistica : tourism & innovation journal*. Nov. 2014, year 7, no. 2, pg. 69-76, 205-206. ISSN 1855-3303. [COBISS.SI-ID [1537161412](#)]

OREL FRANK, Tina, MEDARIĆ, Zorana. Cultural tourism from an academic perspective. *Academica turistica : tourism & innovation journal*. Dec. 2018, year 11, no. 2, pg. 101-110, 171, ilustr. ISSN 1855-3303. <http://academica.turistica.si/index.php/AT-TIJ/article/view/141>, DOI: [10.26493/2335-4194.11.101-110](https://doi.org/10.26493/2335-4194.11.101-110). [COBISS.SI-ID [1540977092](#)]